

Media release



15 December 2017

KaBloom! Tesselaar announces new festival in autumn 2018

Organisers of the famous Tesselaar Tulip Festival have added a new event to their calendar with KaBloom! Festival of Flowers, March 30 to April 15, 2018.

Held on Tesselaar's flower farm in the magical Dandenong Ranges, KaBloom will be an explosion of colour in nature, with over 1.2 million flowers in bloom across five acres of garden.

Fourth generation nurseryman, Paul Tesselaar said they had been looking for another way to share the farm during the year.

"While the Tulip Festival is a wonderful event, it's only four weeks of the year.

KaBloom gives us another opportunity to invite people into our paddocks and interact with colour and nature. It also continues my family's strong tradition of sharing their passion for cultivating and growing plants that began over 60 years ago," said Mr Tesselaar.

Themed weeks and weekends fill the schedule kicking off with delicious Chocomania (March 30 – April 2), Rock the Fields (April 7 & 8) and Colour weekends (April 14 & 15), along with action packed Family Fun Days during the school holidays (April 3 – 6 and April 9 – 13). Tesselaar's annual Garden and Plants Expo will be held on the last weekend of the Festival as part of Colour Weekend.

Live entertainment daily, delicious international and local food, wine and beer, and children's activities galore all contribute to this brand new carnival of colour.

Open every day from 10am – 5pm, entry: adults \$25, concession \$22 and children under 16 free.

Tesselaar Flower Farm, 357 Monbulk Road, Silvan. Tel: 9737 7722 www.kabloom.com.au

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Media contact:

Anna Giles, Evergreen

m: 0409 511 034

e: annag@evergreenam.com.au